

SINGAPORE

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Where the international cement industry meets

INTERCEM

Asia

Pan Pacific Hotel
Singapore
25 – 27 October 2010

The 11th International Conference on Cement Markets, Trade, Distribution and Industry Development throughout Asia and the Pacific Rim.

Register online at www.intercem.com

INTERCEM returns to Singapore after more than a decade to find huge changes and developments have taken place, not just in the region in general, but in the cement industry in particular.

Optimistic regional outlook driving improving cement demand

Following the very difficult period from late 2008 and into 2009, regional economies are now beginning to grow again and cement and construction are returning to better health. Indeed the outlook for 2010-2011 is for a major improvement. There is strong growth in cement demand in the Asia / Pacific region and many economies, such as Vietnam, Thailand and The Philippines, are booming but there may be downsides too. Production increases bring questions as to where excess capacities will go. What are the export markets? Costs and prices are rising; what effect will that have?



India and China are vying for investment funds and consolidation is taking place in many countries. Older, inefficient plants are being closed down while new, more efficient and environmentally-conscious plants are starting up or are in the planning stages. Where will the region be in 5 years' time?

These are just some of the questions that we are looking to address as **INTERCEM**, the leading organiser of conferences for the international cement community, returns to Singapore.

This latest in the series of **INTERCEM Asia** meetings comprises two days of topical debate in the conference hall, an international trade exhibition and the famous networking opportunities that only an **INTERCEM** meeting can provide.

INTERCEM Asia is the place to be for anyone involved in:

- Cement manufacture & production
- Cement importing & exporting
- Industry analysis
- Shipping & port services
- Finance & investment houses
- Plant & equipment supply
- Government bodies & associations



Book today - and save money

Delegates who register on or before 30 September pay USD1350, **a saving of USD 200**
Standard delegate rate: USD1550

Register online at www.intercem.com and save a further 5% when you pay by credit card.

Conference Programme

Monday 25th October

Welcome Reception

Tuesday 26th October

Welcome address

Latest developments and prospects for the global cement industry

Coffee Break

Economic trends in ASEAN and an analysis of how this affects the cement industry

Relatively unaffected by recent financial turmoil in the USA and Europe, the economies of ASEAN countries have continued to grow.

Cement supply and demand in ASEAN

Regional markets are experiencing strong growth, promoted by governmental stimulus packages and economic recovery, and new capacity is coming onstream too, but supply is likely to outstrip demand, so where does the excess go?

LUNCH

ASEAN focus on cement supply and demand in this fast-growing region: Malaysia, Thailand, Indonesia, The Philippines and Vietnam

Having undergone tremendous expansion in production capacity in recent years, we may now see a stabilisation of supply with a concentration on consolidation.

Coffee Break

Regional trading opportunities

A surge in demand, particularly for clinker, has added a new dimension to regional trading patterns. What impact will this have over the next 18 months?

Shipping and freight rate trends

With economies coming out of recession and strong demand for cement in the Asia / Pacific region, but with new capacity too, where are freight rates going?

The cement fleet – past and future

Development of the cement carrier fleet over recent years and predictions for the future

Gala Dinner

Wednesday 27th October

India: new capacity keeps altering the market equation

Despite its position as the world's second largest cement market, production capacity has been growing at an unsustainable rate, particularly on a regional basis. Does this mean oversupply problems ahead? How will prices be affected?

China: consolidation and investment

The restructuring of the industry continues with consolidation taking place among the larger players. However, older, inefficient plants still account for a substantial proportion of overall production but are being closed down. Demand remains buoyant and with major infrastructure projects still being implemented, the outlook is optimistic. What is the picture for the next 18 months?

Coffee Break

The cement industry in Sri Lanka

With peace returning after decades of instability, how is the rebuilding of the nation progressing? What implications does it have for the cement industry?

Bangladesh – demand to remain high into the future

For many years an import market for clinker and bagged cement, Bangladesh is now an established cement producer supplying much of its own demand from domestic facilities. With population growth set to continue, demand is likely to remain high.

Cement in Australia – stable, efficient and valuable to the economy

Although demand fell in 2009, marginal recovery is seen for this year; not a large industry, it nevertheless adds value to the overall economy. What are the prospects for 2011?

LUNCH

What is the impact of environmental concerns?

As in other parts of the world, environmental considerations and industry sustainability are at the forefront of the regional agenda. Carbon emissions issues are continually growing, so how are the region's producers addressing the situation? What will be the cost impact?

INTERCEM Tech-Forum

This session will contain a number of presentations which highlight developments in the production, storage and handling of cement and related products.

About Singapore

Many people marvel at the beauty of Singapore and her progressiveness. Most impressive to note is that she was formerly just a humble fishing village, inhabited by an indigenous settlement.



Singapore is a bustling cosmopolitan city populated with high-rise buildings and landscape gardens. Brimming with a harmonious blend of culture, cuisine, arts and architecture, Singapore is a dynamic city that's rich in contrast and colour, and which embodies the finest of both East and West.



The Venue

Located in the heart of Marina Square, Pan Pacific Singapore features 778 well-appointed rooms and suites with magnificent views of the city.

Guests can also enjoy dedicated leisure facilities like tennis courts, swimming pool and round-the-clock gym and dine at six award-winning restaurants and a bar. From the moment you arrive, experience personalised service and a keen attention to detail, hallmarks of Pan Pacific Singapore.

Special rates have been negotiated with the Pan Pacific Hotel for delegates to **INTERCEM Asia**. Please email info@intercem.co.uk for details.

INTERCEM Conferences, now in their 25th anniversary year, remain the leading international cement conferences devoted to markets, trends and industry development, trading, shipping and handling of cement and related products and we pride ourselves on being the conference where the international cement industry meets.

If you would like to know what's really going on in the Asia / Pacific region, then reserve your place today at the premier event for the global cement industry.

Exhibition Opportunities

INTERCEM truly is where the international cement industry meets and is therefore a great place to do business. If you are interested in taking a stand at **INTERCEM Asia** or taking advantage of our many sponsorship opportunities, please email info@intercem.co.uk for details.

